

BOB MARTIN CONSUMER PROMOTION
23 MARCH – 30 AUGUST 2020
COMPETITION RULES

1. This Promotional Competition (the “**Competition**”) is organised by Bob Martin South Africa (Proprietary) Limited and/or their designated agencies (the “**Promoter**”).
2. The Competition is open to Participants who are permanent residents and citizens of South Africa, living in South Africa over the age of 18 (eighteen) years, in possession of a valid South African Identity Document. Note that delivery is restricted to a South African address. Any person who is under the age of 18 (eighteen) years (“**a minor**”) must obtain their parent or legal guardian’s consent, in order to enter and qualify as a Participant for the Competition (together referred to as “**Participants/Entrants**”).
3. Any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to Bob Martin South Africa, its affiliates and/or associated companies are not allowed to enter the Competition (“**Disqualified Participants**”).
4. Participants, who are Minors, must have obtained the prior express consent of their parent and/or legal guardian, and the parent and/or legal guardian must have read and accepted these Rules, prior to the Minor participating in the Competition. Should a Minor Participant be declared a Winner of the Trip Prize, the parent or legal guardian must comply with the Competition Rules, as if they were the winner.
5. By entering the Competition, all Participants and Winners, including a parent or legal guardian of a minor Participant, agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right at any time without notice to amend, modify, or change these rules, and to postpone, suspend or cancel this Competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.
6. The Competition commences on 23 March 2020 and ends on 30 August 2020, both days inclusive (“**the Duration**”). The Promoter reserves the right to amend the end date of the competition at anytime.
7. Participants are guaranteed to win 1 x **40 g Soaring Free Super Food powder and Bob Martin shaker**.
8. In order to be considered a winner of the **Soaring Free Super Food powder and Bob Martin shaker**, participants must purchase 6kg Bob Martin Dog food from a retailer where Bob Martin dry dog food is listed.

- 8.1. Participants must WhatsApp a picture of their till slip to 087 152 0771, at their own cost of data
- 8.2. Follow the text prompts to complete their entry, receive verification that their till slip has been verified and ensure the delivery address is sent by the consumer to Bob Martin for prize redemption; (herein referred to as an “**Entry**”)
For clarity, a registered cellphone number is one that has been RICA’d and registered in the name of a Participant or a Minor Participant’s parent or legal guardian.
9. Due to WhatsApp restrictions, Bob Martin South Africa, its agencies, partners & suppliers, will be in contact with the participants of this promotion within 24-hour periods until the end of the entry cycle & when the participant has received their prize. (e.) Bob Martin needs to hold the conversation within 24-hour cycles, as Bob Martin South Africa may not initiate any further contact with entrants via WhatsApp after the 24 hours period is over.
10. All Winners of ***Soaring Free Super Food powder & Bob Martin Shaker*** will be determined between **23 March 2020** and **30 August 2020**, with redemption of prizes taking place between **30 March until the 30 November 2020**. Delays will take place in prize fulfillment during the **National Lock Down** taking place in South Africa for all entrants that received **prize confirmation from 23 March until the end of lockdown**.
11. Participants may enter the competition as many times as they wish over the Duration, provided they **purchase a Participating Product for each unique Entry** in terms of Rule 8 above and complete all the Entry steps set out in Rule 8.1 to 8.3 above

12. Soaring Free Super Food powder Prizes Rules

- 12.1. Participants are guaranteed ***Soaring Free Super Food powder & Bob Martin Shaker*** if they WhatsApp their till slip to 087 152 0771, follow all the text prompts and are assured by Bob Martin South Africa that their till slip has been verified, as required in rule 8.2 above.
- 12.2. Participants will be contacted via the cellphone number used to enter the Competition – via WhatsApp, text or voice call.
- 12.3. Due to the communication element of this campaign as well as the WhatsApp restrictions around 24 hour communication limits from the Promotor, it is possible that not all ***Soaring Free Super Food powder & Bob Martin Shaker*** will be awarded.
13. All competition prizes are neither transferable nor redeemable for cash. The promoter reserves the right to substitute Prizes with any other prize of comparable commercial value.

14. Prize images on the Point of Sale promotional material are used to represent the prizes for illustration purposes only and might differ from the actual prizes awarded
15. No liability shall attach to the Promoters in relation to any claims, losses or liabilities for any loss of profit or any other direct and/or indirect, special or consequential loss arising out of any of the Giveaways. The Promoters are not liable for any defects in the Giveaways. Ownership of and risk in, and benefit attaching to, the Giveaways will pass to you immediately.
16. Should any dispute arise in relation to the interpretation of these competition rules, the Promoters' decision shall be final and no correspondence shall be entered into.
- 17. All Participants, and the Winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, and suppliers identified by the trademarks owned by or licensed to Bob Martin South Africa, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Promotion including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or use of the Prizes).**
18. The Promoters may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these Rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such a winner will be deemed to have rejected the Giveaway and it shall revert back to the Promoters.
19. The Promoters may require the winners to be identified, photographed and published in printed media, or to appear on radio, television and/or Social Media platforms, when accepting their Giveaways or after having received their Giveaways. The Promoters may also use the uploaded images in whole or in part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoters' marketing material in so far as it relates to the Promotion.
20. By entering the Competition, the Participant agrees that Bob Martin South Africa and its affiliates (including the Promoter, subsidiaries, bottlers, and joint ventures) may contact the Participant via WhatsApp and text message to deliver marketing communications regarding their products and promotional activities, provided that the Participants are given the opportunity to opt-out of receiving marketing communication at any time via the appropriate opt-out mechanisms provided by the Promoter for such purpose.
21. The Promoter may also use the personal data collected from the Participant as described in the Privacy Policy accessible at bobmartin.co.za and that such use may include transfers to the Promoter's affiliates and third party service providers in any country.

22. Competition entries are subject to the following conditions:

- All Entries from Disqualified Participants' cell phone numbers will be rejected;
- All Entries from Minor Participants who have not obtained the express consent from their parent or legal guardian, will be rejected;
- No computer-based entries will be accepted; and

23. Entries that are unclear, illegible, are submitted via an incorrect entry mechanism or contain errors or from Disqualified Persons will be declared invalid.

24. All queries in connection with this promotional Competition should be directed to Bob Martin South Africa – 011 571 5300, or consumerenquiries@bobmartin.co.za

A copy of the Competition rules is available at no cost to the Participants at bobmartin.co.za